



FOR IMMEDIATE RELEASE

Contact: Janet Bollman

(714) 567-4582

[jbollman@wordandbrown.com](mailto:jbollman@wordandbrown.com)

**CHOICE Administrators® Introduces Errors and Omissions Coverage  
for California Health Brokers**

ORANGE, CA – January 3, 2007 — *CHOICE* Administrators® today announced that it has entered into an agreement with CalSurance to offer Errors and Omissions (E&O) Insurance coverage for brokers of *CHOICE* Administrators® programs including *CaliforniaChoice*, *CaliforniaChoice 5I+* and Kaiser Permanente Choice Solution.

Coverage may be quoted, purchased and bound online instantly just by visiting the *CaliforniaChoice*, *CaliforniaChoice 5I+* or Kaiser Permanente Choice Solution websites, [www.calchoice.com](http://www.calchoice.com), [www.calchoiceplus.com](http://www.calchoiceplus.com) or [www.kpchoicesolution.com](http://www.kpchoicesolution.com), logging onto the broker's home page, and clicking on the link "E&O Coverage for Brokers."

E&O Insurance provides protection against claims arising out of acts, errors or omissions of the insurance agent or any other covered person for whom the insured agent is legally liable. It covers financial losses and expenses generated by client claims of error, omission, or negligence. It also can protect against slander, libel and breach of contract.

(more)

“*CHOICE Administrators®* has developed this relationship with CalSurance to provide additional services for our brokers,” said Ron Goldstein, president of *CHOICE Administrators®*, “because in today’s litigious society, E&O coverage has become increasingly important. Not only does it safeguard brokers from catastrophic loss in the event of a frivolous client lawsuit, but it gives their clients the additional assurance that the broker is licensed and legitimate.”

Goldstein noted that E & O Coverage is recommended for anyone who is in the business of giving advice, making educated recommendations, designing solutions and/or representing the needs of others.

#### **About *CHOICE Administrators®***

*CHOICE Administrators®*, based in Orange, California, is the nation’s leader in developing and administrating Employee Choice health benefit programs for employer groups of all sizes. Serving more than 200,000 members through more than 12,000 employers, *CHOICE Administrators®* enables employers to control their healthcare budgets through defined contribution, consumer directed benefit plan designs and single source administration. *CHOICE Administrator®* programs **CaliforniaChoice**, **CaliforniaChoice 51+** and **Kaiser Permanente Choice Solution**, its successful consumer-driven health care programs for small and mid-size groups, and **Contractor’s Choice®**, for employers on public works projects.

*CaliforniaChoice* and *CaliforniaChoice 51+* offer employees of small (2-50 employees) and mid-size groups (51-199 employees), respectively, a broad selection of health plans, benefit designs and ancillary products, all with one simplified monthly statement, single-source administration and defined contribution. The recently introduced Kaiser Permanente Choice Solution is a unique program for employers with 2 to 50 employees that offers nine of the most flexible Kaiser Permanente benefit plans along with Dental, Life and Section 125 – all in one program with one consolidated monthly bill.

Contractor's Choice® provides annualized hour bank accounting for employers on public works projects so they can maintain benefits during industry slowdowns and allow qualified, hourly employees to accumulate hours (dollars) for healthcare benefits on a pre-tax basis.

*CHOICE Administrators®* is one of The Word & Brown Companies. For more information, visit [www.choiceadmin.com](http://www.choiceadmin.com)

#### **About CalSurance**

Brown & Brown of CA, Inc dba CalSurance, based in Orange, California, has been an E&O insurance specialist for more than 30 years and currently services more than 125,000 agents and financial professionals nationwide.

