



FOR IMMEDIATE RELEASE

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**California Health Plans See Value in CHOICE Administrators®
Defined Contribution Model**

ORANGE, CA – August 12, 2006 — The defined contribution, Employee Choice health coverage model pioneered by *CHOICE Administrators®* more than 10 years ago through its *CaliforniaChoice* program continues to be supported by several of California's leading health insurance carriers, now serving over 160,000 members through more than 10,000 employer groups.

Health carriers like Blue Shield of California, Health Net, Kaiser Permanente, Sharp Health Plan and Western Health Advantage participate in a program based on defined contribution which provides employers with cost control and budget predictability because they designate a specific monthly amount to contribute to their employees' healthcare insurance.

CaliforniaChoice is a unique program that allows employers with 2 to 50 employees to set a monthly budget for employee health benefits and offers each of their employees the ability to choose from five health plans, 10 benefit plan designs, HSAs, Dental, Vision, Wellness including Chiropractic, and Group Term Life— all in one package with one consolidated monthly bill.

(more)

California*Choice 51+* provides a similar program for business owners with 51 to 199 employees, offering Kaiser Permanente, Cigna and Health Net. In addition, the new Kaiser Permanente Choice Solution, introduced in May 2006, is a unique program for employers with 2 to 50 employees that offers seven of the most flexible Kaiser Permanente benefit plans along with Dental, Life, and AD&D – all in one program with one consolidated monthly bill.

CHOICE Administrators® programs benefit both the employer and the employee, and provide an environment that encourages competitive rates, risk management and extensive provider selections. Employee Choice programs raise employee awareness of healthcare costs, give employees incentives to be responsible healthcare consumers, encourage employees to assume increased responsibility in outcomes, offer employees increased choices in benefits and budgets, and increase an employer's fiscal control of healthcare budgets.

For more information about *CHOICE* Administrators® programs, visit www.choiceadmin.com. *CHOICE* Administrators® is a Word & Brown Company.

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