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**CHOICE Administrators® Introduces
Kaiser Permanente Choice Solution**

Innovative Employee-Choice Health Coverage Program Offered For Small Groups in California

(ORANGE, CA – May 31, 2006) —*CHOICE* Administrators®, the nation’s largest administrator of employee-choice health benefit programs, today introduced Kaiser Permanente Choice Solution, available to California employers through licensed brokers, General Agents, Kaiser Permanente and *CHOICE* Administrators®. This new employee-choice product for employers with 2-50 employees offers seven Kaiser Permanente benefit plan designs all in one program, offering employees a broad selection of healthcare options and giving the employer the benefit of one simplified monthly bill and easy administration.

“Kaiser Permanente Choice Solution is an innovative approach to purchasing small group health coverage with one of the strongest health plans in the state,” said Ron Goldstein, president of *CHOICE* Administrators®, a Word & Brown Company. “It’s unique because it combines the security, flexibility and cost control of the nation’s largest HMO network -- Kaiser Permanente -- with *CHOICE* Administrators’® proven employee-choice model based on defined contribution. Employees can choose from a wide variety of the most popular Kaiser Permanente benefit plan designs, the employer decides how much he wants to contribute to the group’s healthcare each month -- and it’s all in one program.”

(more)

The program offers two HMO plans, a PPO plan and an HMO deductible plan. For employees who want even more flexibility, two POS plans are offered, which allow employees to choose their healthcare from a 3 tier structure – the Kaiser Permanente network, the Participating Provider network (one of the nation’s largest networks) or any other licensed provider for healthcare. There is also a plan for employees who live outside of the Kaiser Permanente service areas -- the Kaiser Permanente Indemnity plan -- which gives employees the freedom to seek care for covered services at any licensed healthcare provider in or out of California.

Kaiser Permanente Choice Solution also includes ancillary benefits including dental, life coverage and Section 125 plans.

The Kaiser Permanente Choice Solution Web site, www.kpchoicesolution.com, offers tools for brokers, employers and members. Brokers can manage their accounts online and receive assistance anytime, 24/7. Employers and Members can log in to get instant access to helpful health related information, links and special offers.

About *CHOICE Administrators®*

CHOICE Administrators®, based in Orange, California, is the nation’s leader in developing and administrating employee-choice health benefit programs including **CaliforniaChoice** and **CaliforniaChoice 51+**, its successful consumer-driven health care programs for small and mid-size groups, and **Contractor’s Choice®**, for employers on public works projects.

CaliforniaChoice and *CaliforniaChoice 51+* are consumer-driven health care programs that offer employees of small and mid-size groups a broad selection of health plans, benefit designs and ancillary products, all with one simplified monthly statement, single-source administration and defined contribution for the employer. *CaliforniaChoice* currently delivers health coverage to more than 165,000 members through more than 10,000 employer groups with 2-50 employees. *CaliforniaChoice 51+* offers a similar program for groups with 51 to 199 employees.

Contractor's Choice® helps employers cut their taxes and reduce payroll burden by using money for employee fringe benefits instead of cash wages. The program provides annualized hour bank accounting so employers can maintain benefits during slowdowns in the industry and allows qualified, hourly employees on public works projects to accumulate hours (dollars) for healthcare benefits on a pre-tax basis.

CHOICE Administrators® is one of The Word & Brown Companies. For more information, visit www.choiceadmin.com.